



Salov awards three scholarships to the talents of the Master in *Food Quality Management and Communication* of the University of Pisa.

Salov journey continues alongside the research and development of talents in the Quality Food and Oil field thanks to collaborations that also aim at enhancing the territory. The scholarships dedicated to Filippo Berio, the company flagship brand, were awarded to the three best students of the Master in Food Quality Management and Communication at the University of Pisa.

Massarosa, 11 July 2023 – The awarding of the scholarships to the three best students of the Master was held yesterday in the evocative setting of Villa Filippo Berio (Vecchiano - PI), at the presence of Prof. Angela Tarabella, Director of the Master and Eng. Fabio Maccari, Chief Executive Officer of the Salov Group.

Salvatore Del Bianco, Silvana Pascutti and Marianicole Suma won the scholarships dedicated to Filippo Berio, a premium brand from Salov, who distinguished themselves for their commitment, dedication and results in the study presented by the FQMC Master.

The agreement between Salov and FQMC for providing the financing was signed last April. Salov - an industrial group among the main global players in the oil sector based in Massarosa (Lucca), which owns the Filippo Berio and Sagra brands - provided 3 scholarships for the best students enrolled in the FQMC Master, a university higher education course aimed at new graduates of all disciplines and professionals already engaged designed for those who want to acquire managerial skills to work successfully in the agri-food industry, in catering and in the environmental sustainability sector.

"For us it is a source of pride to enhance young resources and professionals in the quality food sector. It is part of our corporate DNA to create collaborations on the territory that can help support, in higher education, institutional actors and research institutions of excellence such as the University of Pisa and the Master Food Quality Management of the Department of Economics" - declares Eng. Fabio Maccari.

"The collaboration with Salov, a company of international importance, underlines the importance of the link between university and business, which is fundamental for returning innovation, knowledge and public engagement to the local area, welcoming economic players into the university and contributing to their development in the full compliance with the objectives established by the 2030 Agenda" - says Professor Angela Tarabella - "For this reason we thank Salov for letting us get to know the avant-garde methods used for the production of extra virgin olive oil and the excellent quality and for having given us a convivial moment at Villa Filippo Berio that we will carry with us over time among the most beautiful memories".

For Salov this important collaboration adds to the many already active with the University of Pisa such as the one with the Department of Agricultural, Food and Agro-environmental Sciences in the context

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of the Long Life Oil and Enzymatic Degumming projects as well as those with other prestigious Tuscan academic institutions, but also others at national and international level.

SALOV SpA was born in **1919** from the will of Giovanni Silvestrini, historic business partner of Filippo Berio, founder of the homonymous brand, and a group of entrepreneurs from Lucca. The company quickly became a point of reference for Lucca in the world. Salov is based in **Massarosa**, in the province of Lucca, and is **among the largest companies in the oil sector** with a consolidated net turnover in 2022 of approximately 491 million euros and 120 million liters sold. Since 2015 it has been part of the Bright Food International Group.

The Salov Group has always been present on the Italian market with the historic **Sagra** brand and at the end of 2019, for the first time in Italy, launched the **Filippo Berio** brand, a brand with over 150 years of history present all over the world and in a position of leadership in the USA, UK and Russia, as well as in Belgium, Switzerland and Hong Kong.

In Italy, Filippo Berio is present with a dedicated range, capable of responding to an increasingly demanding consumer in terms of **quality and above all traceability and sustainability**. Indeed, thanks to the Berio Method, each stage of the production process is traced and certified starting from the field and from the application of sustainable integrated production techniques.

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